![EdTech NEW ZEALAND]

New Zealand's Digital Future

2023 MANIFESTO

TECH ALLIANCE

About EdTechNZ

The Education Technology Association of New Zealand (EdTechNZ) is the voice of edtech in New Zealand, supporting the growth of the sector. EdTechNZ is also part of NZTech.

Our mission is to improve the lives of people and increase the access to, quality and impact of education through innovative technology, for the benefit of educators and learners in Aotearoa New Zealand and around the world.
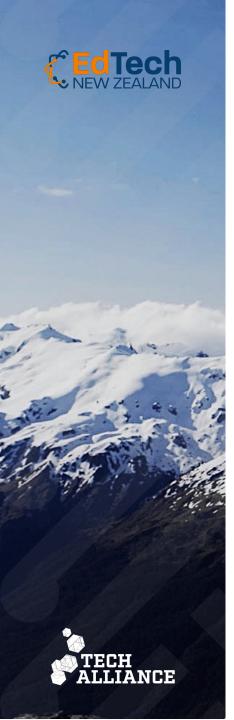
About this Manifesto

EdTechNZ supports the NZTech Manifesto, which outlines specific areas the Government should focus on to enable and grow Aotearoa as a Digital Nation. These actions are aligned with the Digital Tech ITP.

EdTechNZ believes there are specific areas the Government should focus on to grow the education technology sector and empower learning through technology.

The manifesto outlines three key areas:

- **Education**

- **Growing exports**

- **Lifting productivity**

Education

- Develop a national edtech strategy, in collaboration with industry, to coordinate the Government's initiatives to lift digital skills.

- Increase investment in upskilling teachers so they equip students with digital literacy skills.

- Actively encourage students of all ages into digital technology subjects.

- Support and invest in the introduction of digital apprenticeship programmes and microcredentials to build new career pathways.

- Ensure all students have access to digital equipment at school and at home.

Growing Exports

- Support edtech companies to successfully export their products and services to the world.

Lifting Productivity

- Support the use of education technology to benefit the economy and ensure our learners have access to world-leading edtech services.

- Improve Government procurement bureaucracy and streamline processes to reduce the burden on schools and edtech vendors.

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